



PROFILE

Name

Wouter Snyman

Title

CEO and founder of the attooh!
Group of Companies.

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SOCIAL MEDIA

Facebook

<https://www.facebook.com/woutersnyman007>

Twitter

twitter.com/woutersnyman007

Linked In

[linkedin.com/in/woutersnyman](https://www.linkedin.com/in/woutersnyman)

Website

www.woutersnyman.co.za

CORE PURPOSE

*"Making Ordinary people
Millionaires and Millionaires
Financially Independent"*



WOUTERSNYMAN

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ABOUT WOUTER

"My self-confessed title is that of 'serial entrepreneur,'" says Wouter Snyman, CEO and founder of the attooh! Group of Companies. attooh! delivers tailor-made and diversified financial planning solutions to individuals and corporate companies on a national scale.

Among attooh!'s many achievements is being named the Number One Health Advisor Group in 2011 and the Number One National Advisor Group within Discovery for 7 consecutive years. attooh! also received the Best Overall Company Award presented by The Business Excellence Forum. The most recent of Wouter's achievements is winning the Titans Continental Business & Professional Services Award for South Africa and Africa, including the Excellence in Creativity award. Wouter has a BCom Honours in Investment Management and more than 29 years of experience in the Financial Services arena, heading-up various divisions in Banking and Insurance for world leading companies, such as Standard Corporate and Merchant bank and the Discovery Group. He was Head of Sales and Marketing for the Discovery Group before leaving the corporate world to start his own businesses. Wouter has successfully founded 15 businesses and is still adding to his repertoire.

Wouter is the first to acknowledge that being a serial entrepreneur comes with perseverance and a huge amount of discipline. More so, to be successful in any business it's not about the business itself as much as it is about the people. Wouter attributes his success to finding and nurturing the best talent for the job. He encourages people with a passion, to serve a purpose, even if the profit is secondary to improving the lives of the community.

Although there are many challenges that face our country, Wouter believes that one of the solutions is entrepreneurs standing up and creating opportunities for those without the resources to do so alone. The key to this is acknowledging the importance of innovation, something he believes we desperately need in South Africa. It's important for Entrepreneurs to constantly reflect on the values of innovation, optimism and making a difference. He notes that we have a beautiful country and that each of us needs to accept our responsibility to provide solutions to the problems that face it and its people. Providing employment and a place for people within society is essential for our success as a country.

Our individual success should be as a result of focus on social responsibility and providing a product that improves peoples' lives. This is based on the fundamental principal of adding value to the life of your consumer. Wouter challenges each of us to make a difference and take responsibility for the future of South Africa, urging us to learn that giving is just as important as receiving and reminding us that we need to live life with passion. We have a short stay on Earth and it is up to us to make a difference.

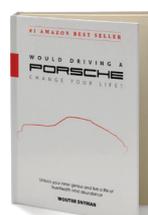
Not only is Wouter a successful and well respected businessman and thought leader, he has also authored 11 books and more than 30 ebooks, 3 of the books he authored has become International # 1 Amazon bestselling books. His latest book, "How to Win in Business" was co-authored with amongst others Dr Kobus Neethling, Magnus Heystek, Dr Flip Buys and other renowned South African business leaders.. His books include; the number one Best Seller 'The Ordinary Millionaire' and the widely distributed goal setting book 'Would Driving a Porsche Change Your Life?'. He is a prolific reader, averaging a book a day, learning from a range of topics. He is passionate about helping both individuals and companies achieve their full potential , "Abundance" and "TrueWealth". As an aside Wouter has a passion for reading and reads at 5000 words per minute.

Wouter is an avid Steve Jobs fan, even delivering a keynote address on "The 5 Business/Life Lessons from Steve Jobs". He lives by the following quote by Steve Jobs, "Your time is limited, so don't waste it living someone else' life. Don't be trapped by dogma - which is living with the results of other people's thinking. Don't let the noise of others' opinion drown out your own inner voice. And most important, have the courage to follow your heart and intuition".

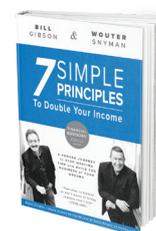
THREE #1 AMAZON BEST SELLER BOOKS



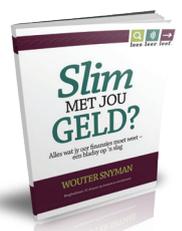
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